

CURRICULUM VITAE

GERALD C. CUPCHIK, PhD

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Biographical Information:

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Degrees

B.A. University of Michigan - 1967
Psychology, Sociology, Art History
Robert Zajonc and Guy Swanson, Supervisors

M.A. University of Wisconsin - 1970
Social Psychology
Professor Howard Leventhal, Supervisor

Ph.D. University of Wisconsin - 1972
Social Psychology
Professor Howard Leventhal, Supervisor

Postdoctoral University of Toronto - 1972-74
Experimental Aesthetics
Professor Daniel E. Berlyne, Supervisor

Employment

April 1991-present Professor of Psychology
University of Toronto

July 1979-April 1991 Associate Professor of Psychology
University of Toronto
Tenure Awarded - July 1979
Appointed to Psychology Department

July 1975-June 1979 Assistant Professor of Psychology
University of Toronto
Appointed to graduate faculty - 1978

Sept.1974-July 1975 Visiting Assistant Professor of Psychology
University of Toronto

Sept.1972-June 1974 Research Associate and postdoc with D.E. Berlyne
Lecturer
Department of Psychology
University of Toronto

Awards

Gustav Fechner Award, International Association for Empirical Aesthetics, August 2018

Rudolf Arnheim Award, Division 10 of the American Psychological Association, August 2010

Fellow, International Association for Empirical Aesthetics, 1998

Named Honorary Professor, Perm (Russia) Institute for Arts and Culture, 1997

Fellow, Division 10 (Psychology and the Arts) of the American Psychological Association, 1995

Distinctions

President (1998-2000), International Society for the Empirical Study of Literature
(North American Vice-President, 1987-88)

President (1996-1997), Division 10, Psychology and the Arts
American Psychological Association

President (1990-1994), International Association for Empirical Aesthetics
(Vice-President, 1985-1990)

Congress Coordinator (2000) IGEL2000 – VIIth International Congress of the International
Society for the Empirical Study of Literature

Program Chair (1996), Division 10, Psychology and the Arts,
American Psychological Association

Publications

Books

Cupchik, G. C. (2016). *The aesthetics of emotion: Up the down staircase of the mind-body*. Cambridge, UK: Cambridge University Press.

Dedicated website with 9 video recorded lectures and 10 video recorded interviews:
<https://uoft.me/aestheticsofemotion> and on YouTube

Edited Books

Cupchik, G. C. & Laszlo, J. (Eds.) (1992). *Emerging visions of the aesthetic process: Psychology, semiology, and philosophy*. New York: Cambridge University Press.

L. Dorfman, C. Martindale, D. Leontiev, G. C. Cupchik, V. Petrov, & P. Machotka (Eds.) (1997). *Emotion, creativity, and art*. Perm, Russia: Perm Institute of Culture.

Guest Edited Journals

Cupchik, G. C. (2021). Art Psychology: Discipline and Methodology. *Journal of Art Theory & Art History*, Nanjing University, China.

Journal Articles

Cupchik, G.C., Damasco, V. G., Kiosses, E., Rebello, C. B., Ignacio, A., Chum, A., Makarious, M., & Hilscher, M. . (in press). Profiles in Pandemic Response: Situational Helplessness versus Coherent Resilience. *Canadian Journal of Behavioural Sciences*.

Boulis, M., Lang, J., Stamatopoulou, D., & Cupchik, G. C. (in press). Attachment and imagination in Coptic Christians' religious and aesthetic experiences. *Revista Saeculum*.

Feng, Z., Wang, W., Wang, S. Y., & Cupchik, G. C. (in press). Chinese aesthetics through language in poetry: A comparative study of the Chinese wényán and modern báihuà. *Arts & Communication*.

Magon, R., & Cupchik, G. C. (in press) Examining the role of aesthetic experiences in self-realization and self-transcendence: A thematic analysis. *Creativity. Theories – Research – Applications*.

Lang, J., Stamatopoulou, D., & Cupchik, G. C. (in press). The role of personality in moving encounters with sacred art. *International Journal of Transpersonal Studies*.

Cupchik, G. C., van Erp, J., Cardoso, C., & Hekkert, P. P. M. (in press). The complementary roles of intuition and logic in design ideation. *Psychology of Aesthetics, Creativity, and the Arts*.

Lang, J., Pabale, F., Rebello, C. B., Ignacio, A., & Cupchik, G. C. (in press). Story Writing and the “Play of Imagination”: Incorporating Personally Meaningful Objects. *Psychology of Aesthetics, Creativity, and the Arts*.

- Stamatopoulou, D., Lang, J., & Cupchik, G. C. (2022). Dialectical relations between culture and religion in self-transcending experiences of sublime and awe: the exemplar case of religious paintings. *Psychology of Consciousness: Theory, Research, and Practice*. DOI:<https://doi-org.myaccess.library.utoronto.ca/10.1037/cns0000340>
- Seydini, J., & Cupchik, G. C. (2022). Creative activity as a coping mechanism for the COVID-19 Pandemic. *Journal of Gifted Education and Creativity*, 9(2), 129-138.
- Chan H., Rebello, C., Ignacio, A., & Cupchik, G. C. (2022). The therapeutic value of creative art-making during the COVID-19 pandemic. *Journal of Gifted Education and Creativity*, 9(1), 93-113.
- Cupchik, G.C. (2021). Building a bridge between Chinese aesthetics and western psychological aesthetics. *Journal of Art Theory & Art History* 1, 87-101. (trans. WANG, X).
- 杰拉尔德·C库布奇克, 王霞译: 《导言: 建造一座中国美学与西方心理学美学的桥梁》, 《艺术理论与艺术史学刊》2021年(上)第87-101页。
- Wang, X. & Cupchik, G.C. (2021). Six kinds of sublime in the twenty-four poetic styles. *Journal of Art Theory & Art History*. 1, 188-203.
- 王霞, 杰拉尔德·C库布奇克: 《<二十四诗品>中的六种崇高》, 《艺术理论与艺术史学刊》2021年(上)第188-203页。
- Chum A., Nielsen A., Bellows Z., Farrell E, Durette P, Banda J.M., Cupchik G. (2021). Changes in Public Response Associated With Various COVID-19 Restrictions in Ontario, Canada: Observational Inveillance Study Using Social Media Time Series Data. *J Med Internet Res* 2021;23(8): e28716
doi: [10.2196/28716](https://doi.org/10.2196/28716) PMID: [34227996](https://pubmed.ncbi.nlm.nih.gov/34227996/)
- Shaughnessy, M., & Cupchik, G. C. (2021). An interview with Gerald Cupchik on mentoring. *Praxis in Higher Education*. 3(1), 95-102.
- Lang, J., & Cupchik, G. C. (2021). "The story is my life": Bridging symbol to self in a novel creative and reflective writing task. *Creativity. Theories - Research - Applications*, 8(2) 4-19. <https://doi.org/10.2478/ctra-2021-0014>
- Ignacio, A. & Cupchik, G. C. (2021). Therapeutic aspects of adult doll play. *Imagination, Cognition, and Personality*. 40(3), 290-324.
<https://doi.org/10.1177/0276236620942465>
- Wu, W. & Cupchik, G.C. (2020). Art and Aesthetics as Experience and Reflections on Empirical Research: An Interview with Cupchik, Professor of Artistic Psychology at the University of Toronto. *Jianghai Academic Journal*, 06, 220-225.
- 吴维忆 & 杰拉尔德·C库布奇克.(2020).作为经验的艺术与美学以及实证研究的反思——多伦多大学艺术心理学教授库布奇克访谈录. *江海学刊*(06),220-225.
- Robert, T., Cupchik, G. C., Rebello, G., Cant, J. S., & Nestor, A. (2020). Unraveling the neural representation of dynamic facial expressions through EEG-based decoding and movie reconstruction. *Journal of Vision*, 20(2050). doi: <https://doi.org/10.1167/jov.20.11.250>

- Cupchik, G. C. (2020). One hundred and fifty years after Fechner: A view from the “middle of the storm”. *Psychology of Aesthetics, Creativity, and the Arts*. Advance online publication. <https://doi.org/10.1037/aca0000352>
- Cupchik, G.C. (2021). One hundred and fifty years after Fechner: A view from the "middle of the storm." *Journal of Art Theory & Art History* 2021(1): 164-187. (trans. Wang, T.)
- 杰拉尔德·库布奇克, 王婷婷译: 《费希纳之后150年: 来自“风暴中心”的考察》, 《艺术理论与艺术史学刊》2021年(上)第164-187页。
- Ignacio, A. & Cupchik, G. C. (2020). Understanding fantasy and adult doll play through regression in service of the self. *Imagination, Cognition and Personality*, 40(3), 290-324. <https://doi.org/10.1177/0276236620942465>
- Lang, J., Stamatopoulou, D., & Cupchik, G. C. (2020). A qualitative inquiry into the experience of sacred art among Eastern and Western Christians in Canada. *Archive for the Psychology of Religion*, 42(3), 317-334.
- Berenhaus, M., & Cupchik, G. C. (2020). Transferring habits of mind from an aesthetic context to everyday life. *Empirical Studies of the Arts*, 38(1), 60-70. DOI: 10.1177/0276237419868949
- Cupchik, G. C. (2019). Reflections on relations between affective responses and operative intentions: Comment on Scherer, Trznadel, Fantini, and Coutinho. *Psychology of Aesthetics, Creativity, and the Arts*, 13(3), 259-260. DOI: [10.1037/aca0000245](https://doi.org/10.1037/aca0000245)
- Zanjani, A., & Cupchik, G. C. (2018). UX and architecture: User experience vs. “Being interesting.” *The right angle journal*. 1(3), 18-19.
- Cupchik, G. C. (2017). Reconciling an underlying contradiction in the Adistancing-embracing@ model. *Behavioral and Brain Sciences*. 40, 23-24. DOI: 10.1017/S0140525X17001649, e356
- Feng, A., Logan, S., Cupchik, G. C., Ritterfeld, U., & Gaffin, D. (2017). A cross-cultural exploration of imagination as a process-based concept. *Imagination, cognition, and personality*. 37(1), 69-94. DOI: 10.1177/0276236617712006
- Stamatopoulou, D., & Cupchik, G. C. (2017). The feeling of the form: style as dynamic 'textured' expression. *Art & Perception*, 262-298. DOI: 10.1163/22134913-00002066
- Özcan, E., Cupchik, G. C., & Schifferstein, H. N. J. (2017). Auditory and visual contributions to affective product quality. *International Journal of Design*, 11(1), 35-50.
- Stamatopoulou, D., Cupchik, G. C., Amemiya T., Hilscher, M., & Miyahara, T. (2016). A background layer in aesthetic experience: Cross-cultural affective symbolism. *Art & Perception*, 58, 233-247. DOI:10.1111/jpr.12114
- Zanjani, A., Hilscher, M. C., & Cupchik, G. C. (2016). The perception of virtual residential spaces. *Empirical Studies of the Arts*. 34(1), 53-73. DOI:10.1177/0276237415621186

- Wen, X., Xiang, Y., Cant, J. S., Wang, T., Cupchik, G. C., Huang, R., & Mo, L. (2016). The neural correlates of internal and external comparisons: A fMRI study. *Brain Struct Funct.* DOI:10.1007/s00429-016-1234-9
- Wang, T., Cant, J. S., & Cupchik, G. C. (2016). The impact of depth of aesthetic processing and visual feature transformations on recognition memory for artworks and constructed design patterns. *Empirical Studies of the Arts.* 34(2), 193-220. DOI:10.1177/0276237416637958.
- Wang, T., Mo, L., Mo, C., Tan, L. H., Cant, J. S., Zhong, L., & Cupchik, G. C. (2015). Is moral beauty different from facial beauty? Evidence from an fMRI Study. *Social Cognitive and Affective Neuroscience.* 10(6), 814-823. DOI:10.1093/scan/nsu123
- Shaughnessy, M. (2014). An interview with Gerald Cupchik: Art, beauty, emotions and aesthetic. *International Journal of Creativity and Problem Solving.* 24(1), 21-28.
- Vartanian, O., Bouak, F., Caldwell, J. L., Cheung, B., Cupchik, G., Jobidon, M-E., Lam, Q., Nakashima, A., Paul, M., Peng, H., Silvia, P. J., & Smith, I. (2014). The effects of a single night of sleep deprivation on fluency and prefrontal cortex function during divergent thinking. *Frontiers in Human Neuroscience,* 8, Article 214. DOI:10.3389/fnhum.2014.00214
- Wang, T., Mo, L., Vartanian, O., Cant, J. S., & Cupchik, G. C. (2013). An investigation of the neural substrates of mind wandering induced by viewing traditional Chinese landscape paintings. *Frontiers in Human Neuroscience.* 8(1018), 1-10. DOI:10.3389/fnhum.2014.01018
- Koopman, E. M., Hilscher, M. C., & Cupchik, G. C. (2012). Readers' responses to literary depictions of rape. *Psychology of aesthetics, creativity, and the arts.* 6(1), 66-73. DOI:10.1037/a0024153
- Cupchik, G. C. (2011). The digitized self in the internet age. *Psychology of aesthetics, creativity, and the arts.* 5(4), 318-328. DOI:10.1037/a0024820
- Cupchik, G. C. (2011). The future of an allusion. *Scientific Study of Literature,* 1(1), 173-181. DOI:10.1075/ssol.1.1.18cup
- Cupchik, G. C. (2011). The role of emotion in the Entertainment = Emotion formula. *The Journal of Media Psychology.* 23(1), 6-11. DOI:10.1027/1864-1105/a000025
- Cupchik, G. C., Hilscher, M. C., & Buttu, D. (2010). Recognizing odors associated with meaningful places. *American Journal of Psychology,* 123(3), 281-293. DOI: [10.5406/amerjpsyc.123.3.0281](https://doi.org/10.5406/amerjpsyc.123.3.0281)
- Cupchik, G. C., Vartanian, O., Crawley, A., & Mikulis, D. J. (2009). Viewing artworks: Contributions of cognitive control and perceptual facilitation to aesthetic response. *Brain and Cognition,* 70, 84-91. DOI:10.1016/j.bandc.2009.01.003
- Pano, E. G., Hilscher, M. C., & Cupchik, G. C. (2009). Responding to self-consciousness: An examination of everyday and dream episodes. *Journal of Imagination, Cognition, and*

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- Hilscher, M. C., Cupchik, G. C., & Leonard, G. (2008). Melodrama and film noir on today=s big screen: How modern audiences experience yesterday=s classics. *Psychology of aesthetics, creativity, and the arts*, 2(4), 203-212. DOI:10.1037/a0012700
- Cupchik, G. C. (2007). A critical reflection on Arnheim=s Gestalt theory of aesthetics. *Psychology of aesthetics, creativity, and the arts*, 1(1), 16-24. DOI:10.1037/1931-3896.1.1.16
- Cupchik, G. C. (2007). In honor of Rudolf Arnheim=s Centenary (1904-2007), *Psychology of Aesthetics, Creativity, and the Arts*, 1(1), 3-5.
- Kemp, S. W. P. & Cupchik, G. C. (2007). The emotionally evocative effects of paintings. *Visual Arts Research*, 33(1), 72-82.
- Cupchik, G. C. & Gignac, A. (2007). Layering in art and in aesthetic experience. *Visual Arts Research*, 33(1), 56-71.
- Cupchik, G. C. (2005). The interface between psychological aesthetics and art history. *South African Journal of Art History*, 20(1), 21-34.
- Mureika, J. R., Dyer, C. C. & Cupchik, G. C. (2005). Multifractal structure in nonrepresentational art. *Physical Review E*, 72(4), 046101. DOI:10.1103/PhysRevE.72.046101
- Cupchik, G. C. & Tassopoulos, M. (2005). Action and reaction themes in personal life-narratives. *Journal of Cultural and Evolutionary Psychology*, 3(2), 195-212. DOI:10.1556/JCEP.3.2005.2.6
- Hilscher, M. C. & Cupchik, G. C. (2005). Reading, hearing and seeing poetry performed. *Empirical Studies of the Arts*, 23(1), 47-64. DOI:10.2190/LGP5-Q4TM-D0U5-W029
- Cupchik, G. C., Phillips, K. A. & Truong, H. (2005). Sensitivity to the cognitive and affective qualities of odors. *Cognition and Emotion*, 19(1), 121-131. DOI:10.1080/0269993044100011
- Cupchik, G. C. & Phillips, K. A. (2005). The scent of literature. *Cognition and Emotion*, 19(1), 101-119. DOI:10.1080/02699930441000139
- Cupchik, G. C. (2005). Introduction to Special Issue on The Aesthetics of Art, Literary Narrative, Media and Play in an Evolutionary Context. *Journal of Cultural and Evolutionary Psychology*, 3(2), 1-4.
- Phillips, K. A. & Cupchik, G. C. (2004). Scented memories of literature. *Memory*, 19(3), 366-375. DOI:10.1080/09658210344000053
- Cupchik, G. C. & Kemp, S. W. P. (2004). Aesthetic distance and responses to literary passages. *Spiel*, 23(2), 59-72.
- Cupchik, G. C. & Hilscher, M. C. (2004). The roots of life-narratives in personal and

- evolutionary contexts. *Journal of Cultural and Evolutionary Psychology*, 2(3-4), 321-336.
- Mureika, J. R., Cupchik, G. C., & Dyer, C. C. (2004). Multifractal fingerprints in the visual arts. *Leonardo*, 37(1), 53-56.
- Cupchik, G. C. & Kemp, S. W. P. (2004). Aesthetic distance and responses to literary passages. *Spiel*, 23(2), 59-72.
- Medved, M., Cupchik, G. C., & Oatley, K. (2004). Interpretive memories of artworks. *Memory*, 12(1), 119-128. DOI:10.1080/09658210244000441
- Phillips, K. & Cupchik, G. C. (2003). Sex differences in two- and three-dimensional visual-spatial abilities: Complementary models of *what* and *where* judgments. *Journal of Cultural and Evolutionary Psychology*, 1(1), 53-71. DOI:10.1556/JCEP.1.2003.1.4
- Laszlo, J. & Cupchik, G. C. (2003). Psychology of literary narratives: Studies of identity and conflict. *Empirical Studies of the Arts*, 21(1), 1-4. DOI:10.2190/0EYB-5JKQ-HVK2-GPBH
- Hilscher, M. C. & Cupchik, G. C. (2003). From the page to the stage: Poetry writing, performance, and reception. *Spiel*, 22(2), 187-207.
- Cupchik, G. C., Ritterfeld, U., & Levin, J. (2003). Incidental learning of features from interior spaces. *Journal of Environmental Psychology*, 23(2), 189-197. DOI:10.1016/S0272-4944(02)00103-2
- Cupchik, G. C. (2003). The >interanimation=of worlds: Creative metaphors in art and design. *The Design Journal*. 6(2), 14-28. DOI:10.2752/146069203789355462
- Cupchik, G. C. & Shereck, L. (2003). Reflections on a painterly discourse. *Bulletin of Psychology and the Arts*, 3(2), 67-70.
- Cupchik, G. C. (2003). An encounter with stone: Reclining nude with drapery. *Bulletin of Psychology and the Arts*, 3(2), 70-71.
- Cupchik, G. C. (2002). The evolution of psychological distance as an aesthetic concept. *Culture and Psychology*, 8(2), 155-188. DOI:10.1177/13567X02008002437
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- Braun, I. & Cupchik, G. C. (2001). Phenomenological and quantitative analyses of absorption in literary passages. *Empirical Studies of the Arts*, 19(1), 85-109. DOI:10.2190/W6TJ-4KKB-856F-03VU
- Cupchik, G. C. (2001). Introduction to special issue entitled Literary and Narrative Processes: Theoretical, Qualitative, and Quantitative Perspectives. *Empirical Studies of the Arts*,

19(1), 1-4.

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- Cupchik, G. C. & Wroblewski-Raya, V. (1998). Loneliness as a theme in painting. *Visual Arts Research*, 24(1), 65-71.
- Cupchik, G. C. & Shereck, L. (1998). Generating and receiving contextualized interpretations of sculptures. *Empirical Studies of the Arts*, 16(2), 179-191. DOI:10.2190/DR21-Q20D-XNED-VXP8
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- Cupchik, G. C., Leonard, G., Axelrad, E., & Kalin, J. (1998). The landscape of emotion in literary reception: Generating and receiving interpretations of James Joyce. *Cognition and Emotion*, 12(6), 825-847.
- Cupchik, G. C. & Izadpanah, S. (1998). Reactions to funny, violent, and sexual images in magazines. *Spiel*, 17(1), 15-32.
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Book Chapters

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- Cupchik, G. C. (2022). Exploring the landscape of emotion in aesthetic experience. In M. Nadal & O. Vartanian (Eds.), *The Oxford Handbook of Empirical Aesthetics* (pp. 136-149). New York: Oxford University Press.
- Cupchik, G. C. Stamatopoulou, D., & Duan, S. (2021). Finding elusive resonance across culture, time, and space. In P. Vorderer & C. Klimmt (Eds.), *The Oxford Handbook of Entertainment Theory* (pp. 139-156). New York: Oxford University Press.

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Guest Edited Journals

Cupchik, G. C. (2007). Special Issue - In honor of Rudolf Arnheim's centenary (1904-2007). *Psychology of Aesthetics, Creativity, and the Arts*. 1(1).

Cupchik, G. C. (2005). Special Issue - The Aesthetics of Art, Literary Narrative, Media and Play in an Evolutionary Context. *Journal of Cultural and Evolutionary Psychology*.

Laszlo, J. & Cupchik, G. C. (2003). Special issue - Psychology of literary narratives: Studies of identity and conflict. 21(1). *Empirical Studies of the Arts*.

Cupchik, G. C. (2001). Special issue - Literary and Narrative Processes: Theoretical, qualitative, and quantitative perspectives. 19(1). *Empirical Studies of the Arts*.

Book Reviews

Cupchik, G. C. (2016). Book Review: *Understanding emotion in Chinese culture* by L. Sundararajan, *History of the Human Sciences*. online at HistHum.com/.

Invited and Keynote Addresses

Cupchik, G. C. *Heritage: The wellspring of innovation and well-being*. MANOPRABHA-2023 on "Mental Health and Well-being: Opportunities and Challenges. Shri Vaishnav Vidyapeeth Vishwavidyalaya College. Indore, India, December 1, 2023.

Cupchik, G. C. Interview with Andrea and Roberto Carraro of Carraro Lab (Italy) on the future of the VR and the metaverse. *Torrance Festival of Ideas*, University of Georgia, Athens, GA, April 21, 2023.

Cupchik, G. C. Finding ourselves in literature. Chhatrapati Shivaji College, Satara, and the University of Mumbai, India, March 20, 2023

Cupchik, G. C. Imagining Ourselves in the Changing World. Changu Kana Thakur Arts, Commerce, and Science College, Mumbai, India, February 13, 2023.

Cupchik, G. C. Knowing culture and imagining ourselves. Shri Vaishnav Vidyapeeth Vishwavidyalaya College, Indore, India, December 2, 2022.

Cupchik, G. C. Exploring landscapes of the imagination: Form and Content. University of Shanghai, September 15, 2022.

Cupchik, G. C. Building bridges between analytic philosophy and experimental psychological approaches to aesthetics. *Logos*, Barcelona, Spain, April 19, 2022.

Cupchik, G. C. & Ballone, S. Interview with Stefania Ballone about her work *SoulEtude*. *Torrance Festival of Ideas*, University of Georgia, Athens, GA, April 19, 2022.

Cupchik, G. C. Emotions, feelings, and the human condition. *Symposium: Art entre emotion et langues*. Universite de l'Ontario Francais, April 5, 2022.

Cupchik, G. C. Emotions, culture, and aesthetic response. *Symposium: Art entre emotion et*

langues. Universite de l'Ontario Francais, April 6, 2022.

Cupchik, G. C. Going beyond the text. India, St Aloysius College, Jabalpur, India. November 26, 2021.

Cupchik, G. C. Education as a Pathway to Gender Equity. Devi Ahilya University, Indore, India, November 12, 2021.

- Cupchik, G. C. Imagining a pathway to self-transcendence through art. Conversations about art. St Andrews University, Scotland, UK, September 17, 2021.
- Cupchik, G. C. Spiritual engagement with literature: Reducing isolation during a pandemic. Indian Society for the Promotion of English Language and Literature (iSPELL). Mumbai, India, August 16, 2021.
- Cupchik, G. C. Responding to the Possibilities and Constraints Imposed by the COVID-19 Pandemic. International E-Symposium on Disasters and Literature. Mumbai, India, April 12, 2021.
- Cupchik, G. C. The medium is the matrix. TedX lecture, UTSC, Toronto, February 2, 2020.
- Cupchik, G. C. Reading grounds us during a pandemic. International webinar on language, literature, culture, and pandemic. Mumbai, India, October 9, 2020.
- Cupchik, G. C. Conducting grounded research in emotion, aesthetics, and imagination. University of the Balearic Islands, Spain, May 2019.
- Cupchik, G. C. Building bridges between opposing theories of emotion. University of the Balearic Islands, Spain, May 2019.
- Cupchik, G. C. Building bridges between opposing approaches to aesthetics. University of the Balearic Islands, Spain, May 2019.
- Cupchik, G. C. The keys to the imagination. University of the Balearic Islands, Spain, May 2019.
- Cupchik, G. C. Applying a phase theory approach to the study of emotion and imagination. Andrew Brook Distinguished Lectures Series in Cognitive Science, Carleton University, Ottawa, April, 2019.
- Cupchik, G. C. Preserving the self in the internet age. 4th STS (Sociology) International Conference, Indore Christian College, Indore, India, January 2019.
- Cupchik, G. C. Social values: a necessity for emerging professionals in technical fields. International workshop for new professionals. RGPV University of Technology of Madhya Pradesh, Bhopal, India, January 2019.
- Cupchik, G. C. Exploring the depths of aesthetic processing in history and in my laboratory. Gustav Theodor Fechner Award address, International Association for Empirical Aesthetics congress, Toronto, August 2018.

- Cupchik, G. C. Preserving the self in the age of artificial intelligence, Technical University of Delft, The Netherlands, May, 2018.
- Cupchik, G. C. The silent (or not so...) curator. Reiss Engelhorn Museum, Mannheim, Germany, May, 2018.
- Cupchik, G. C. Exploring the landscape of the mind.
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| Shanghai University | China | April 2018 |
| Nanjing University | China | April 2018 |
| Beijing Normal University | China | April 2018 |
- Cupchik, G. C. Studying creativity in a creative manner, Nanjing University, April 2018
- Cupchik, G. C. Creation, cognition, and society: an integrative perspective. Ecole des Hautes Etudes des Sciences Sociale, Paris, June, 2017.
- Cupchik, G. C. Reconciling feelings and emotions in an aesthetic context. Max Planck Institute for Empirical Aesthetics, Frankfurt, Germany, May, 2017.
- Cupchik, G. C. An update on the design and imagination study. Studio Lab, Technical University of Delft, The Netherlands, May, 2017.
- Cupchik, G. C. The Thinking-eye and Being-I behind Smart photography. German Photographic Society, Reiss Engelhorn Museum, Mannheim, Germany, November 2016.
- Cupchik, G. C. Toward a unified theory of emotion. University of Crete at Rethymnon, Crete, Greece, June 2016.
- Cupchik, G. C. Building bridges between aesthetics and cognitive psychology. University of Sussex, England, May 2016.
- Cupchik, G. C. The role of emotion in sustainable design. University of Brighton, England, May 2016.
- Cupchik, G. C. Applying a model of emotion in a design context. Technical University of Delft, The Netherlands, November 2015.
- Cupchik, G. C. Relations between cognition and emotion in neuroscience models of aesthetic reception. Third Brazilian Meeting on Brain and Cognition. São Paulo, Brazil, October, 2015.

Cupchik, G. C. Understanding adoration and admiration within a unified emotions theory. Free University of Berlin, Berlin, Germany, October, 2012.

Cupchik, G. C. How emotions shape aesthetic and entertainment experiences. Studio Lab, Technical University of Delft. Delft, The Netherlands, October, 2012.

Two lectures, with variations, delivered to four universities in China, April, 2012.

- 1 Action and Reaction: The Two Faces of Emotion [hereafter, A&R]
- 2 From Surface to Depth in Aesthetic Experience [hereafter, S&D]

April 25th, Hangzhou Normal University, Hangzhou, S&D

April 24th, Hangzhou Normal University, Hangzhou, A&R

April 23th, Xuzhou Normal University, Xuzhou, S&D

April 23rd, Xuzhou Normal University, Xuzhou, A&R

April 20th, South West University, Chongqing, Keynote Address, International Sino-Canadian Salon on Aesthetic Cognition and Aesthetic Education, S&D

April 19th, South West University, Chongqing, A&R

April 17th, Nanjing University, Institute for Advanced Study in the Social Sciences, S&D

April 16th, Nanjing University, A&R

Cupchik, G. C. Under the Gaze of the Buddha: Calming Our Negative Emotions. University of Kyoto, Japan, February 2011.

Cupchik, G. C. Contemporary research trends in empirical aesthetics: Toward an aesthetics of the emotions. Carls Keio University, Tokyo, Japan, February, 2011.

Cupchik, G. C. Does G-d have an address in the brain? --A new light on religiously elevated emotions in General Emotions Theory. Carls Keio University, Tokyo, Japan, February, 2011.

Cupchik, G. C. The digitized self in the age of the internet: What would Arnheim and McLuhan have to say about this? Arnheim Award Address, American Psychological Association, San Diego, CA, August, 2010.

- Cupchik, G. C. Revisiting the meaning of "empirical" in our society's name: What would Goethe have to say about it? Congress of the International Society for the Empirical Study of Literature, Utrecht, The Netherlands, July, 2010.
- Cupchik, G. C. Finding yourself in your work and the world within yourself. Autonomous University of Barcelona, Barcelona, Spain, May, 2010.
- Cupchik, G. C. I am, therefore I think, act, and express both in life and in art. Art and Identity Symposium: Challenging philosophical and psychological perspectives, Copenhagen, Denmark, May, 2010.
- Cupchik, G. C. How emotion shapes aesthetic and entertainment experiences. Tel Aviv University, April, 2010.
- Cupchik, G. C. Toward a general theory of emotion. Tel Aviv University, April, 2010.
- Cupchik, G. C. The role of emotion in the Entertainment = Emotion formula. Entertainment = Emotion conference, Benasque, Spain, November, 2009.
- Cupchik, G. C., Cranis, M., & Hilscher, M. C. Creating hybrid computer icons as symbols of self. Technical University of Delft, October, 2008.
- Cupchik, G. C. Framing emotional responses to mass media. Free University of Amsterdam, October, 2008.
- Cupchik, G. C. Memory for fabrics. Canadian National Institute for the Blind, October, 2006.
- Cupchik, G. C. Affective priming in synaesthetic metaphors. Tel Aviv University, Tel Aviv, Israel, March, 2006.
- Cupchik, G. C. Metaphor: Reconciling the two faces of embodiment. Delft University of Technology, Delft, The Netherlands, May, 2005.
- Cupchik, G. C. Inside-outside: Engaged and detached ways of relating to art and life. Brock University, St. Catherines, ON, October, 2003.
- Cupchik, G. C. Mental representations versus acts of representing. Social Cognition: Evolutionary and cultural perspectives. Budapest, July, 2003.
- Cupchik, G. C. Meaningful feelings in graphic design. Ontario Graphic Designers Conference: Design thinkers. Toronto, October, 2002.
- Cupchik, G. C. The design of emotion. Third International Conference on Design and Emotion. Loughborough University, Loughborough, UK, July, 2002.

- Cupchik, G. C. Metaphor in design. Delft University of Technology, Delft, The Netherlands, June, 2002.
- Cupchik, G. C. Emotion and meaning in the arts. Presidential Address. VIIth Congress of the International Society for the Empirical Study of Literature, Toronto, August, 2000.
- Cupchik, G. C. Emotion and industrial design: Reconciling meanings and feelings. First International Conference on Design and Emotion. Delft University of Technology, Delft, The Netherlands, November, 1999.
- Cupchik, G. C. The role of cognition and emotion in the reception of literature, art, and advertising. The Porter Institute for Poetics and Semiotics, Tel Aviv University, Tel Aviv, Israel, February, 1999.
- Cupchik, G. C. Emotion in art and design revisited. Holon School of Design, Tel Aviv, Israel, February, 1999.
- Cupchik, G. C. Imagined and real spaces: The narrative of *dasein*. Otto Von Guericke University, Magdeburg, Germany, May, 1998.
- Cupchik, G. C. The mind and body in search of entertainment. AOnly Entertainment@ Conference, Hannover, Germany, May, 1998.
- Cupchik, G. C. Emergent meaning in the arts. Conference on Emotion, Creativity and Art. Perm, Russia, September, 1997.
- Cupchik, G. C. The thinking-eye and the being-I in psychology and the arts. Presidential Address, Division 10, American Psychological Association, August, 1997.
- Cupchik, G. C. Emotion in art and design. Holon School of Design, Tel Aviv, Israel, February, 1997.
- Cupchik, G. C. Receiving and generating meaning in everyday and aesthetic processing. American Psychological Association, Division 10, August, 1995.
- Cupchik, G. C. Aesthetic and everyday processing of information. Hebrew University, Department of Psychology, April, 1995.
- Cupchik, G.C. The role of text in aesthetic communication. Dutch Museum Authority, Amsterdam, February, 1994.
- Cupchik, G. C. Strategies in aesthetics research. Technical University of Delft (The Netherlands), Faculty of Industrial Design Engineering, February, 1994.

- Cupchik, G. C. Scientific aesthetics: Bridging science and the humanities. Technical University of Delft (The Netherlands), Faculty of Industrial Design Engineering, February, 1994.
- Cupchik, G. C. The empirical narrative. Congress of the International Association for Empirical Aesthetics, Berlin, August, 1992.
- Cupchik, G. C. The scientific study of art. Bishops University, Lennoxville, Quebec, November, 1992.
- Cupchik, G. C. How teaching scientific aesthetics fosters creativity in the visual arts. American Psychological Association, San Francisco, August, 1991.
- Cupchik, G. C. The search for meaning in art. University of Illinois, Department of Art and Design, February, 1991.
- Cupchik, G. C. The roots of aesthetic process. Congress of the International Association for Empirical Aesthetics, Budapest, August, 1990.
- Cupchik, G. C. Psychology and Art: Sensory-motor loops. Wilfred Laurier University, Kitchener, Ontario, March, 1990.
- Cupchik, G. C. Reconciling theories of emotion. Psychology Department, Hebrew University, Jerusalem, December, 1989.
- Cupchik, G. C. Empirical approaches to aesthetics. Art Department, Michigan State University, Lansing Michigan, May, 1989.
- Cupchik, G. C. The psychological approach to artistic process. University of Pecs, Hungary, Department of Psychology, March, 1989.
- Cupchik, G. C. The search for meaning in art. Hebrew University, Department of Psychology, Jerusalem, December, 1987.
- Cupchik, G. C. A decade after Berlyne: the growth of the Berlynian viewpoint. APA convention, Division 10, Psychology and the Arts, invited address, Washington, DC, August, 1986.
- Cupchik, G. C. Aesthetic perception and emotional response in the visual arts. Hebrew University, Jerusalem, Department of Psychology, April, 1981.
- Cupchik, G. C. Théorie de l'information et perception esthétique. Université de la Sorbonne, Paris, November, 1980.

Conference Papers by Students

Lang, J., & Cupchik, G. C. (2023, November). *Questions of space in lived experiences of vocational discernment*. Catharsis Conference on Architectural Theory, Humanities, Arts and Research in Social or Interdisciplinary Sciences, Lodz, Poland/Online.

Lang, J., Pabale, F., Rebello, C. B., Ignacio, A., & Cupchik, G. C. (2023, November). *The “play of imagination” in creative and reflective writing*. Second International Conference on Beauty and Change—Aesthetic Experience: Philosophical, Psychological and Neuroscientific Perspectives, University of Turin and Fondazione Giorgio Amendola, Turin, Italy.

Lang, J., Stamatopoulou, D., & Cupchik, G. C. (2022, October). *Moved to action: Callings, discernment, and moral-emotional engagement with religious material culture*. International Conference on Beauty and Change—Interdisciplinary Perspectives, University of Turin and Fondazione Giorgio Amendola, Turin, Italy.

Boulis, M., Lang, J., & Cupchik, G. C. (2021, July). *Attachment patterns, spirituality and aesthetic experiences in the Coptic Egyptian population*. 25th Congress of the International Association for Cross-Cultural Psychology (IACCP), Olomouc, Czech Republic.

Lang, J., Pabale, F., Ignacio, A., Rebello, C., & Cupchik, G. C. (2021, May). *Imagination, insight, and narrative identity*. Canadian Counselling and Psychotherapy Association (CCPA) Conference, Online.

Pabale, F., Lang, J., Ignacio, A., Rebello, C., & Cupchik, G. C. (2020, September). *Building bridges for collaboration through virtual methods during the pandemic*. NVivo Virtual Conference, QSR International, Online.

Lang, J., Stamatopoulou, D., & Cupchik, G. C. (2022, October). *Moved to action: Callings, discernment, and moral-emotional engagement with religious material culture*. Interdisciplinary Perspectives on Beauty and Change Conference, Fondazione Amendola and University of Turin, Italy.

Boulis, M. , Lang, J. , Cupchik, G. C. (2021, July 27-31). *The Effects of Attachment Patterns Among Coptic Christians on Religious and Aesthetic Experiences [Virtual oral presentation]*. *The 25th International Congress of Cross-Cultural Psychology*, Olomouc, Czech Republic.

Makarious, M. M. & Cupchik, G. C. (2019). *Resilience among Coptic Christians and Muslims in Egypt and Canada*, 25th Annual Qualitative Health Research Conference, Vancouver, BC, October 27-29, Canada: International Journal of Qualitative Methods.

Grants

Project Title:

Building an inclusive and connected student community through experiential engagement

EDI Initiatives in Psychology funding 2022

Amount Awarded: \$3,200

Project Title: Building a student focused sense of inclusion

SIG University of Toronto, 2022

Amount Awarded: \$770

Project Title: Study of EDI bridging administration and student perspectives

Scarborough (UTSC) Working Groups 2022 Competition

UTSC Office of the Vice-Principal Research & Innovation (OVPRI)

Amount awarded: \$3,000.

Project Title: A global study of freelancing during the COVID-19 pandemic.

UTSC Vice-Principal (Research) Research Competitiveness Fund 2021

Amount Awarded: \$7,500.00 plus \$23,000 in corporate sponsorship.

Project Title: Building Resilience During and After Pandemics

SIG University of Toronto, 2021

Amount Awarded: \$800.00

Project Title: Freelancing During the COVID-19 Pandemic

SIG University of Toronto, 2020

Gerald Cupchik

Amount Awarded: \$1060.00

Project Title: Managing coping strategies and avoiding anxiety during the COVID-19 pandemic:

A multilevel analysis from epidemiology to psychology and education, 2019.

University of Toronto COVID-19 Action Initiative

Amount Awarded: \$60,600.00

Project Title: Discerning “Real” from “Fake” News in North America and China

SIG University of Toronto, 2019

Gerald Cupchik

Amount Awarded: \$1,300.00

Project Title: A neuroimaging investigation underlying the neural correlates of human creativity.

UTSC Psychology Brain Imaging Enhancement Fund, 2018-2019

Gerald Cupchik; Co-investigator, Jon Cant

Amount Awarded: \$9,000

Project Title: Digital Literacy and Enriched Learning: Creating, Curating and Disseminating Media Rich Learning Modules, 2018-2020

Agency: The Learning and Advancement of Education Fund (LEAF) is sponsored by the Office of the Vice-Provost, Innovations in Undergraduate Education.

Amount Awarded: \$11,800 over two years from the fund with in-kind and department support for \$5040.

Co-investigators: Christine Berkowitz, Ken Welch, and Gerald Cupchik

Project Title: Building a bridge between traditional narrative analysis and computational linguistics

SIG University of Toronto, 2018

Coinvestigators: Gerald Cupchik and Blair Armstrong

\$1,500

Project Title: fMRI examination of the neural substrates of creative imagination

ToNI University of Toronto, 2017-2018

Gerald C. Cupchik

Amount Awarded: - 20 hours

Project Title: Using dynamic resting state functional connectivity to reveal the neural substrates of human creativity

University of Toronto at Scarborough, 2016-2017

UTSC Vice-Principal (Research) Research Competitiveness Fund

Jon Cant and Gerald Cupchik (Co-PIs)

Amount Awarded: - \$15,325

MITACS Accelerate Grant 2013-1014

Title: Heritage – Disclosure within the family tree

Amount Awarded: - \$15,000

University of Toronto at Scarborough, 2011-2012
 UTSC Vice-Principal (Research) Research Competitiveness Fund
 Title: Sharing information in the digital age
 Amount awarded: - \$10,000

Social Sciences and Humanities Research Grant, Psychology, 2001-2006
 Title: Cognition and emotion in aesthetic response
 Amount awarded: - \$63,230.00

Social Sciences and Humanities Research Grant, Psychology, 1998-2001
 Title: Emotional responses to art, literary works, and advertisements
 Amount awarded: - \$60,000.00

Social Sciences and Humanities Research Grant, Interdisciplinary Committee, 1994-1997
 (Garry Leonard co-PI)
 Title: Contemporary and modernist cultural artefacts: Influence and reception
 Amount awarded: - \$50,000.00

Humanities and Social Sciences Research Grant, University of Toronto, 1992-1993
 Title: Studies in Aesthetic Judgment
 Amount awarded: - \$3,438.00

Social Sciences and Humanities Research Grant, 1989-1991
 Title: Psychological Aesthetics
 Amount awarded: - \$33,624

Natural Sciences and Engineering Research Grant, 1988-1991
 Title: Visual search for non-object targets
 Amount awarded: - \$30,000

University of Toronto, Research Grant, 1987-88
 Title: Interpreting Emotions
 Amount awarded - \$1,800

University of Toronto, Research Grant, 1987-1988
 Title: Emotion and Aesthetic communication
 Amount awarded: - \$2,780

Social Sciences and Humanities Research Grant, 1985-1986
 Title: Aesthetics and Psychology
 Amount awarded - \$18,200

Social Sciences and Humanities Research Grant, 1983-85
 Title: Painting Perception
 Amount awarded - \$36,056

Social Sciences and Humanities Research Grant, 1983-84

Title: Emotional Communication

Amount awarded - \$10,050

Social Sciences and Humanities Research Grant, 1979-1981

Title: Emotional expression

Amount awarded - \$4,000

University of Toronto, Research Grant, 1978-1979

Title: Information integration and physical attractiveness

Amount awarded - \$2,000

Canada Council Research Grant, 1975-1976

Title: Nonverbal affect judgment

Amount awarded - \$7,060

List of Courses

Undergraduate teaching - (from 1974-1975 to present)

Research leave 1980-1981, 1987-1988, Winter, 1995, Winter, 2002, Winter, 2010, 2015-2016/

Introductory Psychology PSY AO1Y

Personality PSY B30H

History of Psychology PSY C85H

Critical Analysis in Social Psychology PSY D16H

Psychology of Emotion PSY C18H

Psychology of Imagination PSY C16H

Supervision of undergraduate independent reading and research C90, C93, D98

(selected topics in social psychology and aesthetics)

Graduate Teaching - (from 1978 to present)

Specialization study: D. Riley (1978-1980)

J. Roberts (1979-1980)

J. Leboutillier (2002-2003)

Maciek Harten (2009-2010)

Graduate Proseminar: Social psychology section

Social psychology mini-course (1984-85)

Psy5431H Advanced Topics in Social Psychology (Fall 2011 and Fall 2014)

Psy5431H Advanced Topics in Social Psychology (Fall 2019)

Graduate Research Supervision:

M.A. Thesis Supervised:

R.W. Heinrichs: MA., 1980

Period of supervision: 1979-1980

Thesis topic: An Exploratory Analysis of the Relationship Between Personality and Aesthetic Preferences

M.A. Thesis Co-supervised:

Ingrid Braun: MA., 2003

Period of supervision: 2002-2003

Thesis topic: Poetry Comprehension: A Description of the Cognitive and Emotional Processing of Literary Experts and Novices

M.A. Thesis Supervised:

M. C. Hilscher: MA, 2007

Period of supervision: 2006-2007

Thesis topic: As Far as the Eye Can See: Visual Metaphor in Natural, Man-made, and Social Contexts.

M.A. Thesis Supervised:

I. D. Miller: MA, 2012

Period of supervision: 2011-2012

Thesis topic: The Social Transmission of User-Generated Memes

Ph.D. Theses Supervised:

R.W. Heinrichs: PhD, 1983 (Professor at York University)

Period of supervision: 1980-1983

Thesis topic: Statistical and Theoretical Specification of Relations Between Perceptual and Appreciative Verbal Responses to Figure Paintings

Rachel Herz: PhD, 1992 (Monell Institute, Philadelphia)

Period of supervision: 1988-1992

Thesis topic: Odour and Emotional Memory

Michelle Hilscher: PhD, 2013

Period of supervision: 2008-2013

Thesis topic: Attenuating Belief Bias Effects in Syllogistic Reasoning: The Role of Belief-Content Conflict

Ian Dennis Miller: PhD, 2019

Period of supervision: 2011 - 2019 (Paternity leave 2016-2017)

Thesis topic: Psychological Meme Science

